

Hello!
HOORAY!

Vintage floral bouquet embroidery pattern



Print only what you need!

Where possible, please only print what you need and use a phone, tablet or computer to view this booklet. Remember to recycle any printed pages once your stitching is complete.

Thank you!

Please note that this project is for personal use only.

Sales of the kit, pattern or stitched products based on this design are not permitted.

Hello!

Thank you so much for purchasing this pattern - I really hope that you enjoy stitching it! You will need a few basic materials and tools to get started, and there is more information about that below.

Don't worry about how quickly or slowly you are stitching - just work at your own pace. We all work differently, so just try to enjoy the process of stitching and seeing the design come to life.

If you have any questions at any point, please just ask! I'm here to help you. You'll find all of my contact details at the back of this booklet. And I would love to see your finished hoop, so feel free to share on Instagram and tag me. Happy stitching!

Basic materials

Getting started with hand embroidery is easier than you think, and I know you're going to love it too! For me, stitching is about enjoying the process of making something by hand as well as appreciating the finished product. Take your time and embrace any imperfections - they are exactly what makes your stitching unique!

You'll need a few basic materials to get started:

-  wooden embroidery hoops (widely available in various sizes, but you need an 20cm/8" hoop to stitch and display your finished stitching in)
-  embroidery floss (I prefer to use DMC thread, and some white perlé thread is useful for finishing the back of your hoop)
-  a needle size you are happy with (buy an assorted pack to get started)
-  some small sharp scissors
-  fabric to stitch on (always pre-wash and iron your fabric before stitching)
-  a method of design transfer, such as an air or water erasable pen

You might also find some thread conditioner useful - it's really handy for keeping the thread in good condition and I think it 's so useful as it helps to give a neater finish.

I always paint my embroidery hoops before I display my finished projects - all you need is a brush and a tester pot! This is a really easy way to add an extra pop of colour to your stitching and they aren't too expensive to buy.

As with any craft, you'll get to know the tools and materials that you prefer. I strongly believe that you don't have to spend a fortune on materials, but some things are worth investing in. A decent pair of scissors and some thread conditioner are top pf my list - but they aren't essential. Just use whatever works for you.



Colour guide



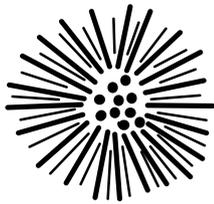
- Anchor 1086 / DMC 839
- Anchor 303 / DMC 742
- Anchor 288 / DMC 743
- Anchor 240 / DMC 164
- Anchor 253 / DMC 472
- Anchor 118 / DMC 340
- Anchor 119 / DMC 3840

- Anchor 85 / DMC 3609
- Anchor 98 / DMC 553
- Anchor 99 / DMC 552
- Anchor 50 / DMC 957
- Anchor 54 / DMC 3804
- Anchor 6 / DMC 353
- Anchor 926 / DMC 712



Stitch guide

See below for suggested colours and stitches for each individual element. a combination of 6-strand embroidery thread and perle no.8 is used, but these are just suggestions!

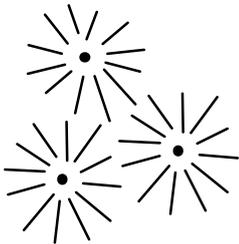


Straight stitch

Thick lines using 6 strands
Anchor 303 / DMC 742
Thin lines using perle no.8
Anchor 288 / DMC 743

French knots

Anchor 1086 / DMC 839

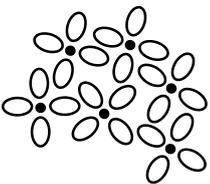


Straight stitch

Using 6 strands in 3 colours
Anchor 85 / DMC 3609
Anchor 98 / DMC 553
Anchor 99 / DMC 552

French knots

Anchor 1086 / DMC 839

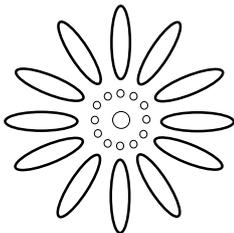


Lazy daisy (not joined)

Using 6 strands in 2 colours
Anchor 118 / DMC 340
Anchor 119 / DMC 3840

French knots in perle no.8

Anchor 6 / DMC 353

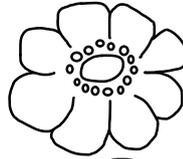


Flower petals

Lazy daisy (not joined)
using perle no.8
Anchor 288 / DMC 743

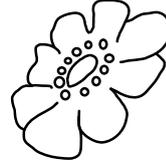
French knots using 6 strands

Anchor 303 / DMC 742



Flower outline

Back stitch using perle no.8
Anchor 6 / DMC 353

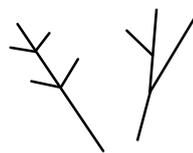


Flower middle

Satin stitch using perle no.8
Anchor 386 / DMC 3823

French knots

Anchor 386 / DMC 3823



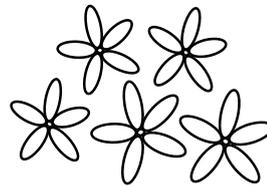
Flower stems

Back stitch using 6 strands
Anchor 240 / DMC 164



Leaves

Lazy daisy (not joined)
using perle no.8
Anchor 253 / DMC 472



Lazy daisy

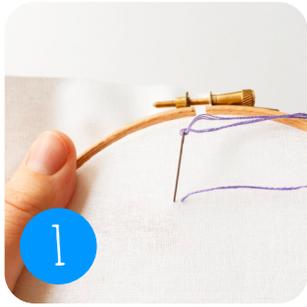
Using perle no.8
Anchor 50 / DMC 957
Anchor 54 / DMC 3804

Handy hint

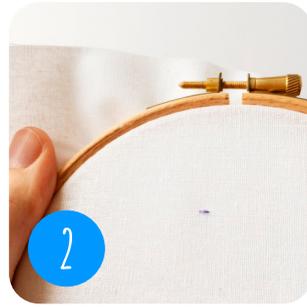
Perle no.8 is the same thickness as 3 strands of standard embroidery thread. So you don't have to invest in new thread if you don't have any - just use 3 strands of standard thread!

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Stitch guide: back stitch



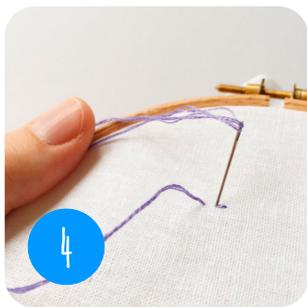
1. Insert the needle through the back of the fabric where the stitch needs to start. Work out the size of the stitch.



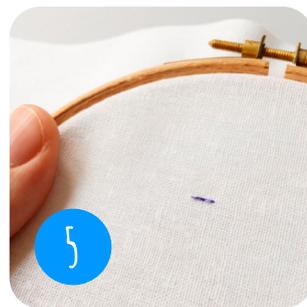
2. Pull the thread through the fabric to make your first stitch.



3. To one side, bring the needle up through the fabric to make another stitch the same size.



4. Pull the thread through the fabric to make your second stitch.

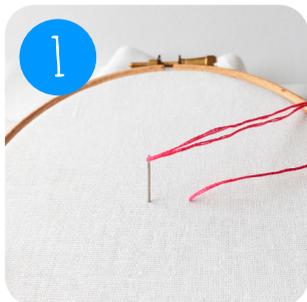


5. You should now have two stitches the same size.



6. Repeat, keeping each stitch as similar in length as you can.

straight stitch



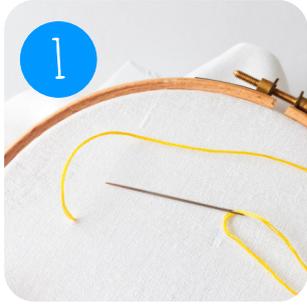
1. Bring your needle up through the fabric at the start of the stitch.



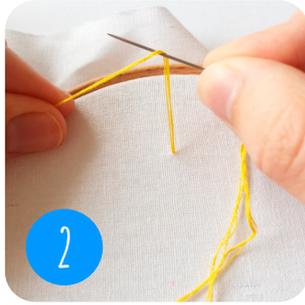
2. Insert the needle back through the fabric at the desired length.



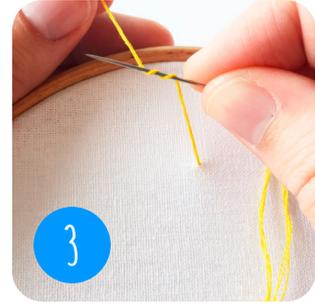
Stitch guide: French knots



1. Insert the needle through the back of the fabric where the knot needs to be. Pull it so the thread is taut.



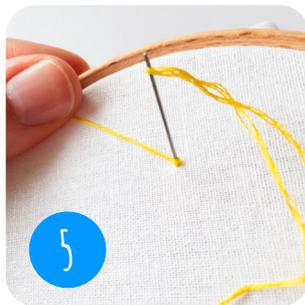
2. Place the needle in front of the thread, and then wrap the thread over the needle towards you.



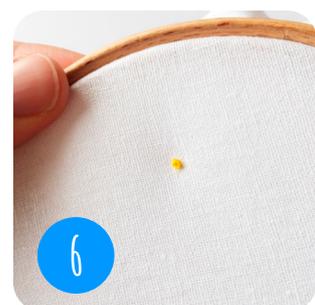
3. Wrap the thread around the needle twice (for a fairly medium-sized knot - do an extra wrap for a bigger one).



4. Place the needle in front back into the fabric right next to where it originally came up.



5. Push the knot down to the bottom of the needle and hold it tight with your thumb.



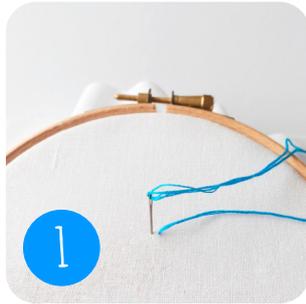
6. Pull the thread through the fabric until a knot is formed. Tie a knot at the back (don't pull too hard or the French knot will pull too!).

Top tip

If you're not familiar with French knots, have a few practice attempts on some scrap fabric before adding them to your project.



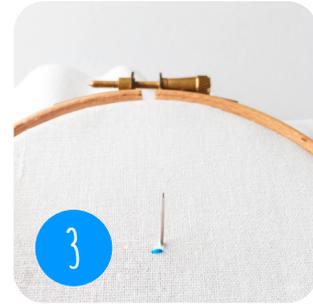
Stitch guide: satin stitch



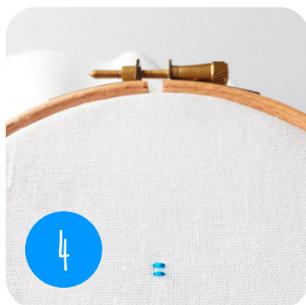
1. Bring your needle up through the fabric and position it based on how wide the stitch needs to be (use pattern lines as a guide).



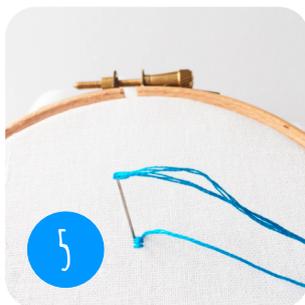
2. Pull the thread through the fabric to make your first stitch.



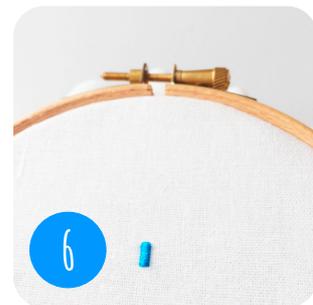
3. Repeat step one so that there is a little gap between the stitches.



4. Pull the thread through the fabric to make your second stitch.



5. Now you can fill in the gaps with more stitches, but don't leave huge gaps to fill.



6. Repeat until all gaps are filled and you have an even finish.

Top tips

Using thread conditioner will also help you to get a super neat finish on your satin stitch. I definitely recommend it!

If you are a beginner, practising this stitch a little bit on some scrap fabric is a good idea.

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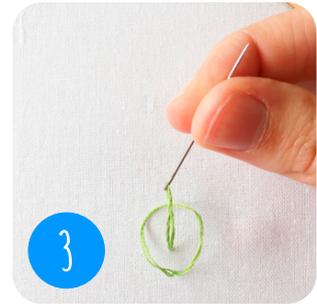
Stitch guide: lazy daisy



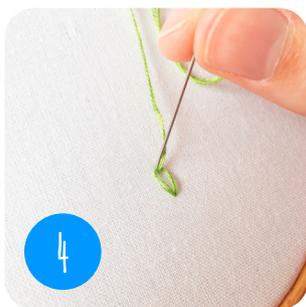
1. Bring your needle up through the fabric and then push it back through right next to where the thread came up.



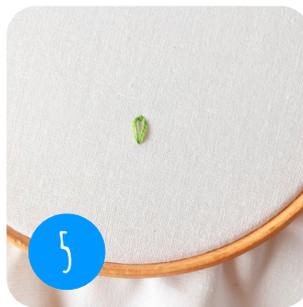
2. Pull the thread through the fabric, leaving a loop the size that you want the petal to be.



3. Bring the needle back up through the fabric where the top of the petal is going to be.



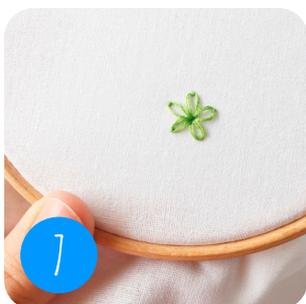
4. Pull the thread so that it catches the top of the petal (don't pull too tightly though!).



5. Make a tiny stitch at the top of the petal to secure it in position.



6. Repeat until all of the petals are complete.



4. Ta-dah! To finish the back, tie a knot and trim the ends. again, don't tie it too tight or it will go out of shape.

Stitching a single petal

You'll need to stitch single petals for some of the leaves and the small purple flowers in this design. Repeat steps 1-5 to do this, leaving more of a gap between each stitch to create the leaf or petal.

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Template



Top tip

You may wish to use an air erasable pen to mark the full lazy daisies in this design to avoid seeing any marks from a permanent transfer pen

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Template (reverse)



Finishing the back of your hoop

There are lots of different ways to finish the back of your hoop. this is always my preferred way, as I like to be able to see all of the work that has gone into my stitching (but you may wish to hide yours with another method!). Finishing is part of your stitching signature, so go with what you like! You may wish to paint your hoop before finishing the back too.



1. Position the fabric in the hoop so that you are happy that the placement is central.

2. Trim around the hoop, so that there is about an inch or so around the edge.

3. Thread your needle with some white thread (I like to use perle no. 8 for this bit). Tie a knot in the end but don't trim the excess. Bring the needle up through the back of the fabric.

4. Make a large stitch by coming back through.

5. Repeat!

6. As you stitch, pull the thread a little so that the fabric starts to gather. You can use the untrimmed end to pull it when you have sewn right around. Tie the ends together in a firm knot when you reach the end.



Ta-dah!

Your hoop is now ready to display and hopefully it will bring you lots of joy to see it every day.

Make it your own

These photos show what the project looks like in different styles of hoops. leave yours natural or experiment with colour - all you need is a tester pot! Or find hand painted ones in my haberdashery.



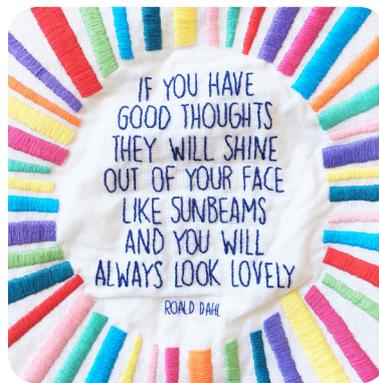


Clare Alban

<https://hellohooray.com>

Clare is a mama, maker and author living in Newcastle upon Tyne. She is passionate about all things crafty, and can usually be found stitching #colourfulfunembroidery with a cup of tea!

Clare runs her small business from her studio in Lemington, which will be opening up to the public in October 2021 - alongside her bricks-and-mortar haberdashery shop! Buy in person or online via her website.



@hellohoorayblog



Thank you so much for purchasing this pattern!

I really hope that you enjoy stitching this design. If you have any questions about your project, you can always get in touch through social media, or you can email me directly with any questions - clare@hellohooray.com

I'd love to see what you have made, so don't forget to share it and tag me [@hellohoorayblog](https://www.instagram.com/hellohoorayblog) and I'll share some of your stitching progress!

If you have enjoyed stitching this hoop and would like to stitch another project, you can purchase embroidery kits and patterns, a copy of my book or a place on a workshop/1-2-1 lesson via my website. My studio will be open to the public in autumn 2021. Yay!



[@hellohoorayblog](https://www.instagram.com/hellohoorayblog)